



PRESS RELEASE

SMPS LEGAL expands its practice and office in Mexico by adding Partners Manuel E. Tron and Ramon Bravo Herrera and taking another floor at its Mexico City office.

MEXICO CITY, MEXICO, September 28th, 2015 – SMPS Legal is pleased to announce that Manuel E. Tron has joined the firm as Partner in the tax practice area and Ramon Bravo has joined the firm as Partner in the corporate M&A, banking and finance and aviation practice areas as of October 1st, 2015. Additionally, SMPS Legal is expanding its square footage at Andrés Bello 10, Polanco by taking the 8th floor.

These strategic moves represent significant additions for the Firm after opening its Dallas office a year ago lead by Partner Alejandro Ortiz Prieto and appointing two new Partners in March 2015 to its tax practice in Mexico City, Ana Paula Pardo Lelo de Larrea and Christian Solis, who have been blossoming at SMPS Legal.

Manuel has been a private practitioner in international tax matters for more than 30 years. He is an Honorary President of the International Fiscal Association after being its President for 4 years, and perceived by the international legal market as one of the most recognized tax lawyers in Mexico.

Ramon moves to SMPS Legal from Hogan Lovells BSTL after being the general counsel of GE México and partner of Hogan Lovells BSTL for over 20 years, focusing his practice on M&A as well as complex banking and financing projects and transactions.

Jorge San Martin, founding partner and head of the tax practice of SMPS Legal: “We are rejoiced by these additions to the firm. Manuel brings overwhelming experience and knowledge to SMPS Legal’s tax practice and Ramon will significantly enhance the M&A, transactional, banking and finance practice areas as well as the aviation practice. Our clients in Mexico and abroad will greatly benefit from the expertise brought on board by Manuel and Ramon.”

Eduardo Pizarro Suárez, heading the energy and corporate M&A practices of the firm in Mexico also mentioned that: “Our firm is taking all the necessary actions in order to be prepared to attend its clients’ legal needs and expectations relating to their business opportunities in Mexico. The addition of Ramon will broaden the services and industries covered by our Mexico office and bring additional knowledge and experience to better serve our clients, whereas Manuel will greatly complement the tax practice with his in-depth experience of the field and his shrewd approach to the sector.”

Ramón Bravo: “I am looking forward to joining SMPS Legal; the firm’s momentum and quality of growth is unique. My practice is complemented perfectly by a number of the firm’s practice areas including energy and natural resources, tax and M&A, among others.”

Manuel Tron: “It is a great opportunity to join such an excellent and dedicated legal team; I am looking forward to a definitive consolidation and further expansion of my legal practice.”

About SMPS Legal. SMPS Legal is an international law firm that assists clients in Latin America through the combination of the experience of its members, which are strategically based in Calgary, Dallas, Mexico City and Bogotá. The firm specializes and focuses its practice on energy and natural resources, tax consulting and litigation, foreign trade, privatizations, transactions, mergers and acquisitions, joint ventures, the hospitality industry, private equity, capital markets, real estate transactions, construction and development projects as well as financing structures and litigation assessment. For more information concerning this press release, please contact us at info@smps.com.mx

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